



# Eynsham Art Trail – Artist/Group Design Brief

## 1. Introduction

Eynsham Parish Council (EPC), working with West Oxfordshire District Council previously commissioned artwork at the recently upgraded Wharf Stream Way in Eynsham. EPC is now seeking to commission a new art trail project involving local artists and members of the community; to create bespoke artworks. The artwork will be placed in various locations within Eynsham to create a circular walking route, incorporating Thornbury Green.

## 2. Aims and Objectives of the Commission

Aim: To engage visitors and support placemaking for residents of the village.

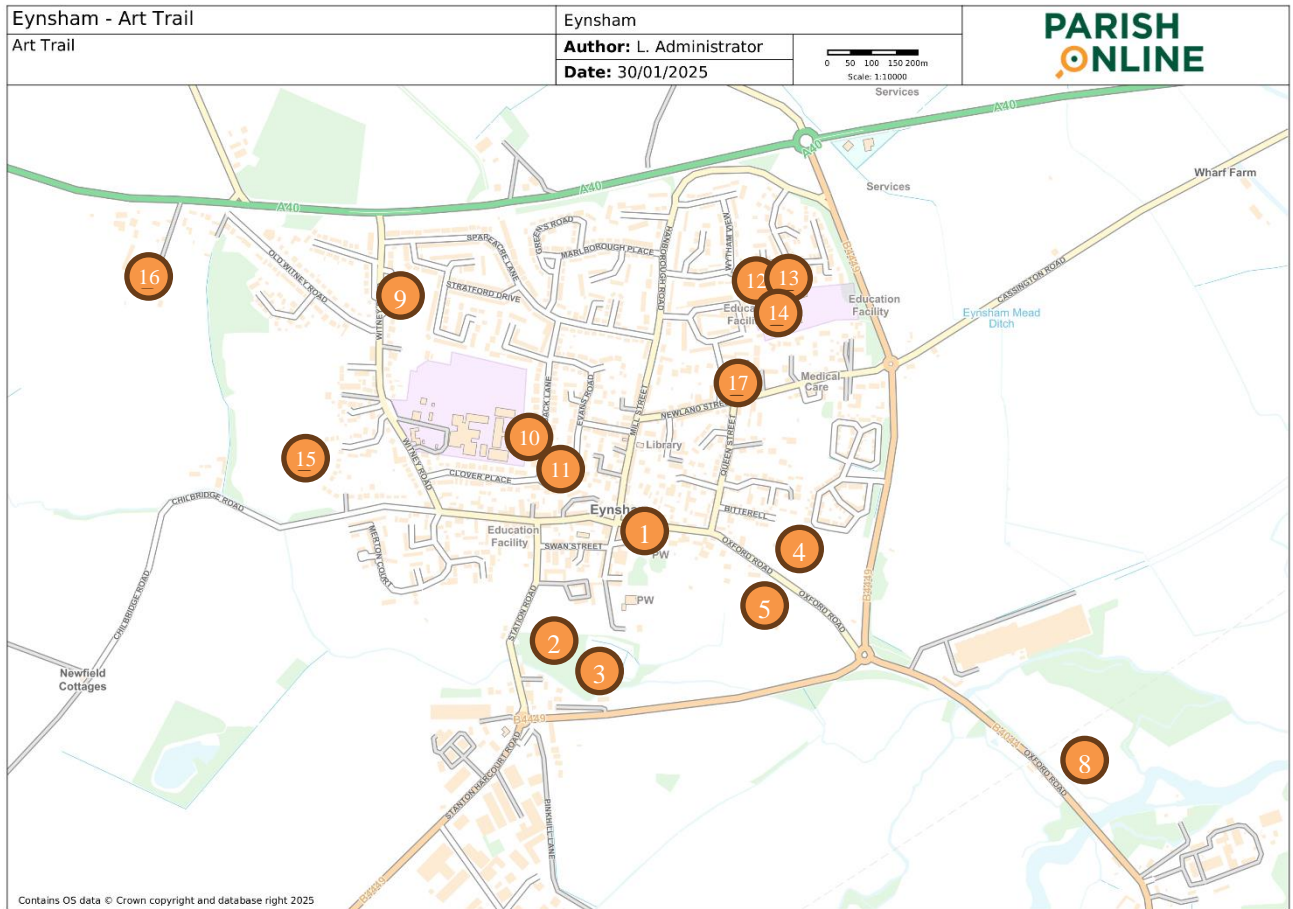
Objectives:

- To deliver a series of public artworks by August 2027.
- To support local artists or those who have connections with Eynsham.
- To include residents, businesses and community groups/organisations within Eynsham
- To accomplish a series of commissioned artworks in keeping with the landscape.
- To achieve a sense of local ownership of the resulting work.
- To create and deliver a public artwork by the agreed deadline and on budget.

## 3. Context and special requirements

This commission is for several pieces of artwork, within Eynsham, potential locations include:

No.	Location
1	Market Square
2	Fishponds
3	Fishponds pond
4	North Oxford Road Playing Field
5	South Oxford Road Playing Field
8	Wharf Stream Way
9	Witney Road Green
10	Village Hall
11	Back Lane Car Park
12	Dovehouse Close Woodlands
13	Dovehouse Close (2 public open spaces)
14	Eynsham Primary School footpath (leading from Dovehouse Close to the school)
15	Thornbury Green (2 public open spaces)
16	Nursery site (public open space)
17	Hawthorn Road garden.



At this stage pieces must comply with the overall brief of enhancing public spaces, community engagement and infrastructure at Thornbury Green including connected walking and cycling routes by introducing unique features to aid orientation and connect residents to the immediate neighbourhood.

Artwork must be in keeping with the immediate area and be of an appropriate scale. It must be sufficiently robust due to being in the public realm and relatively low maintenance.

#### 4. Description of the artists' role

The commission does not necessarily require community participation in terms of its design and fabrication. However, the evaluation panel will be interested to hear how the artist might involve the community and/or keep the community informed of progress or draw inspiration from the community and residents.

When reviewing the proposal, the panel will give greater weighting to those with community engagement and participation.

Artists should consider how their artwork will be transported to its final position and fixings required to keep it position.

## **5. Art Trail Working Group**

The Working Group will be a key point of contact for the artist. Close liaison through this group will be required. The Working Group includes members of Eynsham Parish Council's Amenities & Estates Committee, a co-opted member and the Parish Clerk, with support from West Oxfordshire DC.

## **6. Timetable and phasing**

1. Application window opens w/c 17<sup>th</sup> Feb 2025
2. Application window closes w/e 4<sup>th</sup> Apr 2025
3. Review of applications by Art Trail Working Group (w/c 14<sup>th</sup> Apr) or chosen Panel – w/c 21<sup>st</sup> Apr 2025 if necessary.
4. Review and approval by Full Council potentially 15<sup>th</sup> April or EGM if required)
5. Contract between EPC and artist signed – by w/c 12<sup>th</sup> May 2025
6. Announcement made during Arts Week North & West Oxfordshire 17-26 May 2025
7. Artist Design phase 1 and submission of designs to Working Group by - by 30 Jun 2025
8. Final designs agreed by Working Group/EPC by - week ending 31 Jul 2025
9. Submission of designs to planning department at WODC – if required w/c 14 Aug 25
10. Planning permission granted (6-8wks later) 14 Oct TBC
11. Fabrication of artwork to commence on granting of planning permission – TBC
12. Installation of artwork - TBC 2025/26

## **7. Budget**

We are keen to support artists and their designs/installations that provide the greatest value and utilises local and community-based resources. This will be a criteria that each application will be reviewed against.

EPC will seek to cover, as a minimum all material costs, other costs should be clearly stated in your application although EPC cannot guarantee that they will fund any additional costs.

EPC are investigating additional sources of funding to assist with any costs associated with planning permission, transportation and installation.

## **8. Copyright position**

Copyright of the work including any designs, models or drawings shall remain with the artist. As the commissioner EPC is permitted to photograph the work and include the photograph in any record, publication, exhibition, film, video or television broadcast, if these are not used for commercial exploitation and provided that the artist is credited.

The working group will explore ways in which the artists profile can be promoted as part of the project alongside their individual pieces of work.

## **9. Freedom of Information**

Artists or their representatives will be required to assist EPC with any relevant information required to respond to any Freedom of Information Requests, in line with the Freedom of Information Act 2000.