

INTERESTED IN ADVERTISING?



EYNSHAM *Council & Community* NEWS

- Size: 20 pages A4, single colour
- Print run: currently 2,500
- Distribution: 2,000 homes plus central outlets in Eynsham and online
- Frequency: 6 issues a year
- Space allocated for advertising: 31 %

All enquiries & bookings – Sandy Hellig 07551 876285 / sandy.hellig@gmail.com

Advertising options and availability 2018

Most sizes and rates unchanged since 2014

Spaces	Size – width x height	per annum	per issue (n/a)
10	1/4 page (88mm x 132mm portrait)	£220.00	£36.67
20	1/8 page (88mm x 66mm landscape)	£130.00	£21.67
16	1/16 page (88mm x 31mm landscape)	£75.00	£12.50
6	Sponsorship / advertorial (88mm x 269mm portrait)	£375.00	£62.50

- Bookings are taken in order of receipt and confirmed on payment via BACS – Eynsham News Group Sort Code 08-92-99 - Account No: 65645390.
- Payment after initial copy deadline 23 April is subject to 10% surcharge.
- Only businesses based in Eynsham are eligible.

- Deadline for your copy is Monday 23 April – to appear from 28 May 2018.
- Suitable formats are lossless PDF / high resolution (300dpi) JPEG to fit the space.
- Adverts supplied in any other format will incur a set-up fee of £20.

Sponsorship options 2018

- Only three advertorial spaces are available.
- Your half-page advertorial will appear in one issue of Eynsham News – date tba.
- You will be listed as a sponsor on the back page of all six issues.
- You will also have a free 1/16 page advertising space in all six issues.
- *You may also choose to apply for advertising space, as above.*

Publication schedules, etc

COPY & ARTWORK BY	PUBLICATION DATE
23/04/18	28/05/18
09/07/18	30/07/18
27/08/18	17/09/18
05/11/18	26/11/18
07/01/19	28/01/19
11/03/19	01/04/19

- Your advertisement will appear in all six issues, starting 28 May 2018¹
- You may change your advert once at no extra charge if supplied in suitable format (as specified overleaf).
- Changes supplied in any other format will incur a set-up fee of £20 – no charge for change of contact details.

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¹ Single-issue bookings will be accepted if space allows – please contact Sandy to discuss this.