



ABOUT THE PUBLICATION

- **8 pages A4, single colour** / Print run: currently 2,500.
- This is a new-look version of your trusted, local newsletter, in response to Covid-19, for a trial 12-month period.
- Distribution: 2,000 homes plus central outlets in Eynsham, and online.
- Frequency: 12 issues a year. Space allocated for advertising: 12.5 %.

PUBLISHING DATES

The 8-page Eynsham News will be published on the first of each month, starting 1 August 2020.

ADVERTISING

The monthly Eynsham News will have two advertising options:

1. Standard Advertising: Text-only 3-Line Listing

Please note we take Standard Advertising bookings for the full year, ie 12 issues.

2. Sponsors' Advertising: 1/8 Page Advert

Sponsors' Advertising bookings are available for individual issues.

Bookings for both options will be taken on a first come, first served basis.

RATECARD

Advert size	Rate	Spaces available
1. 3-Line Listing (Text-only)	£120.00 per annum	20
2. 1/8 Page Sponsors' Advert	£140.00 per issue	2

Who can book

Businesses based within the parish of Eynsham.

Submitting your advert

Please see pages 2 and 3.

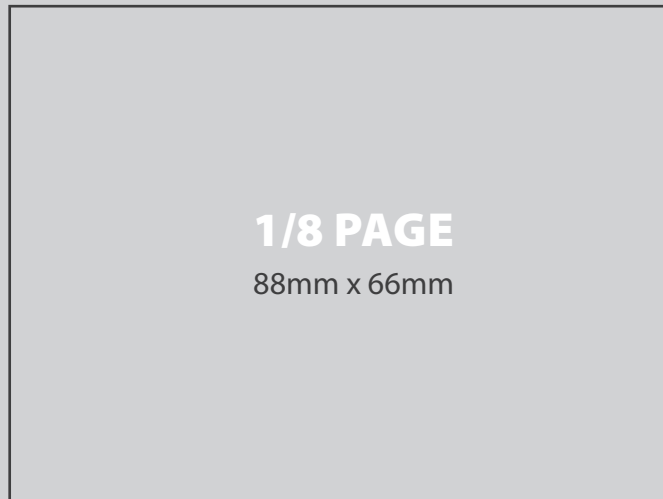
Booking payments

Bookings are taken in order of receipt and confirmed on payment via BACS:

Eynsham News Group Sort Code **08-92-99** Account No: **65645390**

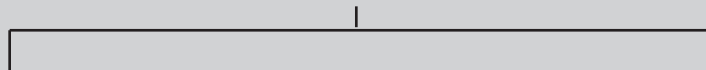
Payment after initial copy deadline 15 July is subject to 10% surcharge.

SIZES



3-LINE LISTING

3 lines / 30 words / 160 characters (including spaces)



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ARTWORK FORMAT

1/8 Page Adverts

Suitable formats are mono / black & white lossless PDF / high resolution (300dpi) JPEG to fit the space given above. Please note adverts supplied in any other format will incur a set-up fee of £20.

To design an advert that 'stands out':

- Make sure your logo or business name is large and clear.
- Avoid placing dark text on top of a dark photo.
- Limit your total word count, so the text is clear to read.

ARTWORK DEADLINES

For Standard Advertising / 12 issues

15 July 2020 (To appear from issue 1 August)

For Sponsors' Advertising

15 July 2020 (To appear in issue 1 August)
15 August 2020 (To appear in issue 1 September)
15 September 2020 (To appear in issue 1 October)
15 October 2020 (To appear in issue 1 November)
15 November 2020 (To appear in issue 1 December)
15 December 2020 (To appear in issue 8 January)
15 January 2021 (To appear in issue 1 February)
15 February 2021 (To appear in issue 1 March)
15 March 2021 (To appear in issue 1 April)
15 April 2021 (To appear in issue 1 May)
15 May 2021 (To appear in issue 1 June)
15 June 2021 (To appear in issue 1 July)

ADVERT CHANGES DURING THE YEAR

You may change your advert once at no extra charge, if supplied in format.



The Eynsham News Group

is an independent, not-for-profit community organisation, promoting local charities, clubs, societies, businesses and public services via a printed newsletter, delivered free to every resident in the parish.



**For all advertising bookings and to submit your advert files, please contact
Emma Roebuck emma@oxdesigners.com / 07455 529 887**