

Table 37 – West Oxfordshire Parking Strategy Action Plan

Recommended Actions		When	Cost	Details	By Whom	
District-wide	1	Increase off-street car park capacity in specific locations	Long	High	Provide parking capacity in new or expanded car parks to provide space to relieve existing problems and satisfy future requirements. WODC to enter into dialogue with communities to encourage or enable the development of appropriate additional car parks, if suitable sites can be identified, funding secured, ownership and management agreed. Include in Local Plan	WODC / Town / Private Operators
	2	Free parking	Short	Low	Retain free parking across the District	WODC
	3	Rebalance the proportions of Long Stay and Short Stay parking	Medium	Low	In many locations the presence of long stay parking is restricting capacity for short stay trips which may be damaging the local economy. Long stay parking can be removed or reduced by implementing time restrictions. Alternative locations for the long stay parking also need to be considered and a large-scale transfer to on-street is unlikely to be an acceptable solution.	WODC / OCC
	4	Request OCC to review on-street parking provision	Medium	Medium	Traffic Regulation Orders to be reviewed to identify any safety risks and inappropriate parking. Long stay on-street parking to be reduced in town centres where it is causing problems. WODC to liaise with OCC	WODC / OCC
	5	Review WODC Parking Orders	Short	Low	Review details of the various Parking Orders to bring up to date with actual usage and amend the Order or on-site lines and signs where necessary	WODC
	6	Permit Parking Schemes	Short	Low	Support residents and specific types of business to consider Permit Parking schemes where there are valid concerns about the ability of residents and business vehicles to park or load on their street due to other types of parking. WODC to assist with liaison with OCC	WODC / OCC
	7	Support OCC in the delivery and promotion of sustainable transport	Medium / Long	Medium / High	Ensure that parking strategy and sustainable transport strategy are consistent and complementary. Ensure car parks contribute to sustainable transport strategy by preventing uncontrolled increase in demand. Electric charging, bicycle and motorcycle spaces to be considered in suitable car parks.	WODC
	8	Parking Standards and Planning Policy	Medium	Low	Adjust parking standards in the Local Plan and the interpretation of the standards to ensure that new development has adequate levels of off-street parking.	WODC Planning / OCC
	9	New development and S106	Medium	Low	Use Parking Strategy to seek contributions from developers towards the provision of additional car park supply in town centres	WODC / OCC
	10	Review of enforcement	Short	Medium	Ensure that enforcement resources are targeted in the most effective way to achieve good parking behaviour at an acceptable cost. Liaise with OCC to enforce on-street restrictions more effectively, amend TRO's where necessary and improve signs/lines to help enforcement	WODC / OCC

West Oxfordshire Parking Strategy

WYG Transport Planning

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District-wide	11	New car park equipment and signage	Short	Low	Equipment to be improved in selected car parks (e.g. CCTV, bins, cycle parking and information signs). Inadequate signs for drivers and pedestrians to be identified and new signs provided	WODC
	12	Parking at special events and times			To be discussed with WODC	WODC
	13	Promotions, Initiatives and Marketing	Short	Low	Improve website and promote Smartphone apps to help users to find vacant parking spaces	WODC
	14	Support OCC to develop and promote Park and Ride scheme	Short	Low	Promote the provision of Park and Ride to Witney from the proposed Park and Ride site at Eynsham	WODC
	15	Security improvements	Short	Low	Make improvements to street lighting, CCTV and the car park layout to increase levels of security up to a high standard across all car parks,	WODC
	16	Continue and improve liaison with OCC and car park operators	Short	Low	Ensure that there is close liaison with OCC regarding Traffic Regulation Orders, Enforcement, Planning & Development Control, Road Safety, Residents Parking, sustainable transport and land availability. Liaise with other car park operators, including town centre retailers.	WODC
	17	Residential parking advice	Short	Low	Provide online and leaflet advice to issue to residents regarding on-street parking and the need to provide access for residents and emergency services on estate roads	WODC / OCC
	18	Contractors Permits	Short	Low	Review the process for issuing permits for contractors vehicles to ensure the system is fair for other road users and permits are only issued where they are essential	WODC
Witney	19	Create more short stay parking in some central car parks	Medium	Low	Long stay parking to be removed from central car parks by implementing revised time restrictions (i.e. short stay only)	WODC
	20	Identify new off-street car park for relocated long stay parking	Medium	Medium	Carry out detailed review of potential sites and engage with landowners	WODC
	21	Traffic Regulation Order review	Medium	Medium	Carry out a detailed review of TROs and misuse at all times of day on central streets and amend TROs if necessary	WODC / OCC
	22	Consider options for more off-street car park capacity	Long	High	Carry out detailed review of potential sites for new car parks and engage with landowners. Assess viability of expanding the existing car parks, including the use of multi-storeys. Include in Local Plan if necessary Assess whether existing car parks and land could be used more effectively	WODC
	23	Quantify traffic and environmental impacts of proposals	Short	Low	Ensure that all proposals to expand car park capacity are assessed in relation to the impacts of any additional trips in the town and their impact on traffic congestion and the environment	WODC
	24	Consider installation of electric vehicle charge points	Short	Medium	Charge points to be installed in key locations	WODC

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Recommended Actions		When	Cost	Details	By Whom	
Chipping Norton	26	Investigate options for more off-street car park capacity	Long	High	Carry out detailed review of potential sites for new car parks and engage with landowners. Assess viability of expanding the existing car parks, including the use of multi-storeys. Assess whether existing car parks and land could be used more effectively	WODC
	27	Traffic Regulation Order review	Medium	Medium	Request that OCC carries out a detailed review of TROs and misuse at all times of day and amend TROs if necessary	WODC / OCC
	28	Minor improvements to car parks	Short	Low	Upgrade Albion Street car park	WODC
	29	Support residential parking schemes	Medium	Medium	Provide information to residents that are requesting appropriate resident parking schemes and make recommendations to OCC	WODC
Woodstock	30	Investigate options to provide more parking spaces	Long	High	There is a lack of parking in the town centre and more space will be required in the future. Carry out dialogue with the community and review all options and costs for delivering a new car park. Include in Local Plan if necessary	WODC
	31	Traffic Regulation Order review	Medium	Medium	Carry out a detailed review of TROs and misuse at all times of day on central streets and amend TROs if necessary. Improve signs and lines to help enforcement. Include permit parking schemes as potential solution	WODC / OCC
	32	Targetted enforcement effort	Short	Medium	Amend enforcement to reduce inappropriate on-street parking, within existing budget constraints	WODC
	33	Create fund to improve parking from S106/ CIL	Medium	Low	Use Parking Strategy to create a fund for developers to contribute to the provision of more parking	WODC / OCC
	34	Traffic Regulation Order review	Short	Medium	Carry out a detailed review of TROs and misuse at all times of day and amend TROs if necessary. Improve signs and lines to help enforcement.	WODC / OCC
	35	Assess options for new off-street car parks	Medium	High	Options for off-street parking appear to be limited but a more detailed assessment may reveal additional sites	WODC
	36	Permit parking	Medium	Medium	Provide information to residents and businesses that are requesting permit parking in appropriate streets. Develop comprehensive parking scheme and make recommendations to OCC	WODC / OCC
	37	Coach park	Medium	Medium	Assess options to improve use of coach park and remove coach bus parking from town centre	WODC

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Burford	38	Investigate options to provide more parking spaces	Long	High	There is a lack of parking in the town centre and more space will be required in the future. Carry out dialogue with the community and review all options and costs for delivering a new car park. Include in Local Plan if necessary	WODC
	39	Traffic Regulation Order review	Medium	Medium	Carry out a detailed review of TROs and misuse at all times of day on High Street and amend TROs if necessary. Provide more short stay spaces on High Street where possible. Consider whether disabled spaces and loading areas are adequate. Include permit parking schemes as potential solution	WODC / OCC
	40	Create fund to improve parking from S106/ CIL	Medium	Low	Use Parking Strategy to create a fund for developers to contribute to the provision of more parking	WODC / OCC
	41	Improve or relocate Coach Park	Medium	Low	Carry out detailed survey of the existing coach park to establish whether it is fit for purpose. If not, consult with community to consider alternative locations for Coach Park	WODC
Railway Villages	42	On-street parking surveys	Short	Low	Carry out detailed surveys of the potential overspill of rail user parking in Charlbury and to a lesser extent, Long Hanborough	WODC

Definitions

Timescales
 Short Term 1 year
 Medium Term 2-3 years
 Long Term >3 years

Costs
 Low <£100k
 Medium £100k to £1m
 High >£1m