

# INTERESTED IN ADVERTISING?



- Size: 20 pages A4, single colour
- Print run: 2,500
- Distribution: 2,000 homes plus central outlets in Eynsham [and online](#)
- Frequency: 6 issues a year – *bookings cover all six issues<sup>1</sup>*
- Space allocated for advertising: 31 %

All enquiries & bookings – Sandy Hellig 07551 876285 / [sandy.hellig@gmail.com](mailto:sandy.hellig@gmail.com)

## Advertising options and availability 2017

*Sizes and rates unchanged since 2014*

Spaces	Size – width x height	per annum	per issue (n/a)
10	1/4 page (88mm x 132mm portrait)	£200.00	£33.33
20	1/8 page (88mm x 66mm landscape)	£130.00	£21.67
16	1/16 page (88mm x 31mm landscape)	£75.00	£12.50
6	Sponsorship / advertorial (88mm x 269mm portrait)	£375.00	£62.50

- Bookings are taken in order of receipt and confirmed on payment via BACS – Eynsham News Group Sort Code 08-92-99 - Account No: 65645390
- Payment after initial copy deadline 24 April is subject to 10% surcharge
- Only businesses based in Eynsham are eligible
  
- Deadline for your copy is Friday 24 April – to appear from 29 May 2017
- Suitable formats are lossless PDF / high resolution (300dpi) JPEG to fit the space
- Adverts supplied in any other format will incur a set-up fee of £20.

## Sponsorship options 2017

- Only three advertorial spaces are available
- Your half-page advertorial will appear in one issue of Eynsham News – date tba
- You will be listed as a sponsor on the back page of all six issues
- You will also have a free 1/16 page advertising space in all six issues.
- *You may also choose to apply for advertising space, as above.*

---

<sup>1</sup> Single-issue bookings will be accepted if space allows – please contact Sandy to discuss this

## Publication schedules, etc

COPY & ARTWORK BY	PUBLICATION DATE
24/04/17	29/05/17
10/07/17	31/07/17
28/08/17	18/09/17
06/11/17	27/11/17
08/01/18	29/01/18
05/03/18	26/03/18

- Your advertisement will appear in all six issues, starting 29 May 2017
- You may change your advert once at no extra charge if supplied in suitable format (as specified overleaf).
- Changes supplied in any other format will incur a set-up fee of £20 – no charge for change of contact details.