

EYNESHAM PLAY AREAS

results from a household survey conducted between April and June 2009



1	How often do you visit or use Eynsham play areas?	no of respondents	%
	Every day	7	9.3%
	Once or twice a week	45	60%
	Once or twice a month	6	8%
	Less than once a month	9	12%
	Never, because they are not attractive enough	2	2.7%
	Never, because I do not look after children or young people	6	8%
	Total	75	100%

2a	Which play area do you visit or use MOST often?	no of respondents	%
	Oxford Road	22	31%
	Wytham View	24	33.8%
	Witney Road	25	35.2%
	Total	71	

2b	Why? (top two answers were taken, top answer=2 points, second top answer=1 point)	
	Proximity	98
	Range of equipment	32
	Condition of equipment	17
	Accessibility	17
	Safety/Security	8
	Other	4
	Cleanliness	3
	Total points	179

3a	<i>Which play area do you visit or use LEAST often?</i>	no of respondents	%
	Oxford Road	10	14.3%
	Wytham View	32	45.7%
	Witney Road	28	40%
	Total	70	

3b	<i>Why? (top answer=2 points, second answer=1 point)</i>		
	Proximity		88
	Range of equipment		32
	Condition of equipment		22
	Accessibility		10
	Safety/Security		5
	Other		5
	Cleanliness		2
	Total points		164

4	<i>If / when you visit a play area, for how long do you tend to stay?</i>		%
	up to 30 minutes	14	18.7%
	up to 1 hour	45	60%
	more than 1 hour	11	14.7%
	not applicable	5	6.6%
	Total	75	

5	<i>In general, how do you rate the provision of play areas in Eynsham?</i>		%
	Excellent	6	8%
	Good	39	52%
	Adequate	24	32%
	Poor	5	6.7%
	Insufficient	1	1.3%
	Don't know	0	0
	Total	75	

6 How do you rate the following aspects for each play area?	Total Score	no of respondents	Avg. Score
<i>1=excellent, 2=good, 3=adequate, 4=poor, 5=insufficient</i>			
Oxford Road			
Range of equipment	172	66	2.61
Condition of equipment	186	65	2.86
Cleanliness	178	66	2.7
Safety/Security	177	64	2.77
Accessibility	148	65	2.28
General Appearance	172	66	2.61
Average:			2.64

Wytham View			
Range of equipment	268	63	4.25
Condition of equipment	238	58	4.10
Cleanliness	217	59	3.68
Safety/Security	196	59	3.32
Accessibility	150	60	2.5
General Appearance	241	61	3.95
Average:			3.63

Witney Road			
Range of equipment	106	58	1.83
Condition of equipment	112	57	1.96
Cleanliness	143	57	2.51
Safety/Security	127	54	2.35
Accessibility	135	56	2.41
General Appearance	121	57	2.12
Average:			2.2

7	How often do you visit or use Wytham View Play Area?	No of respondents	%
	Every day	9	13.2%
	Once or twice a week	18	26.5%
	Once or twice a month	5	7.4%
	Less than once a month	13	19.1%
	Never, because they are not attractive enough	18	26.5%
	Never, because I do not look after children or young people	5	7.4%
	Total	68	

10	Which of the following are your main concerns about Wytham View Play Area? (up to three ticks possible)		
	Condition of equipment	38	50.7%
	Not enough seating or social areas for adults/carers	33	44%
	Suitability of equipment	28	37.3%
	Vandalism	26	34.7%
	Not enough for teenagers to do	21	28%
	Litter/Dog mess	12	16%
	Not feeling safe	12	16%
	Other	7	9.3%

11	Which of the following should be priorities for the redevelopment of Wytham View Play Area? (up to 3 ticks possible)		
	Attractiveness to children of all ages	48	64%
	Inclusiveness of all children regardless of ability	44	58.7%
	Variety and range of features	42	56%
	Have strong support from the local community	20	26.7%
	Easy to maintain and sustainable	26	34.7%
	Accessible and easy to get to	5	6.6%
	Other	3	4%

DEMOGRAPHICS

Male	17	23%
Female	56	77%
Total	73	

<i>Ethnicity</i>	
<i>White</i>	73
Asian/black/chinese/dual heritage/other	0
Total	73

<i>Age of respondent</i>		%
Under 8	0	0
8 – 13	3	4.2%
14 – 19	4	5.6%
20 – 45	42	59.1%
46 – 60	13	18.3%
Over 60	9	12.7%
Total	71	

<i>Members of household in each age range</i>		%
Under 8	60	24.3%
8 – 13	32	13%
14 – 19	20	8.1%
20 – 45	97	39.3%
46 – 60	25	10.1%
Over 60	13	5.3%
Total	247	

<i>Are you an Eynsham resident?</i>	
Yes = 72	No= 3